

Zwolle, the Netherlands, 2024

Privacy Statement

Dear participants of the online OCAI culture assessment,

We comply with the GDPR privacy legislation of Europe, where our office is based.

Participants begin with a valid email address and name. Our system is built this way to:

- register participants (at the request of professor Kim Cameron)
- store your scores in the database
- save your scores if you don't complete the assessment in one session
- see your personal culture profile on screen after completing the assessment

Other than the above, we do nothing with your email address. Your privacy is guaranteed. After six months of inactivity, your email address and name are automatically erased. We can erase these data immediately after closing the assessment at the request of your company.

Registering with an email address might be more secure than following a personalized link. Such a link could track your participation. Registration on our site is safe.

Nobody except our technical consultant can access your personal scores.

**OCAI Online delivers collective, averaged culture profiles to your organization.
> Your personal culture profile remains private.**

> Whether or not you participate is also private. We don't disclose the names of respondents to anyone. Your participation is safe and appreciated!

With kind regards,



Marcella M.W. Bremer MScBA,
partner of OCAI Online