

# OCAI online

## General Proposal: OCAI online assessments and services 2024

Dear reader,

This proposal concerns the services of OCAI online: the OCAI online assessments including PDF results report(s), training, workshop, and consultancy.

The **Organizational Culture Assessment Instrument** is developed, copyrighted and scientifically validated by professors Cameron and Quinn from the University of Michigan. OCAI Online has permission to make it available online. [Download](#) our OCAI Theory & Tool brochure.

### Culture profiles and participants

Your **OCAI Pro assessment** will deliver the collective current and preferred culture profiles for the organization or team. The price is regardless of the number of respondents: **\$ 597 USD or € 497**. Your **OCAI Enterprise assessment** allows to compare sub-profiles as you wish - for levels, units, roles, departments, and so on.

Results are presented in a PDF report. All graphs are also delivered as separate jpg-files. The number of participants doesn't matter. The number of (sub) profiles determines the price (see the price table).

### Operation and Completion time

You can set up and buy your OCAI Pro or Enterprise assessment online. Please download the set-up manuals from: <https://www.ocai-online.com/downloads/documents>

In case of an Enterprise account, you customize the registration to include the departments or levels for which you'd like to order sub-profiles. After we've checked your set-up, you can pay (price based on the number of sub-profiles you order) and start.

Next, invite the participants by email so they can score the assessment online. People need an email address to participate. Their data is safe as [we comply with the GDPR](#).

We recommend the assessment be open for at least 2 weeks. Delivering the reports happens within 5 business days in case of an Enterprise assessment. When you close your Pro assessment you can immediately download the results report and graphs.

### Change Program: Coaching, Training and/or Consulting

We recommend to work with the assessment results in a workshop. Our Do-It-Yourself work kits with ready-to-use PowerPoint presentations are included with your assessment purchase. Download them from your account's administrator dashboard.

We also offer the **online video training** on Culture Change <https://www.ocai-online.com/lp/Organizational-Culture-Change-Videos>

The package deal for both video trainings is **\$ 127**. For a quote for multiple users: please contact us.

Or **read the books** by OCAI online's co-founder Marcella Bremer with many cases and practical tips: "[Organizational Culture Change: Unleash your Organization's Potential in Circles of 10](#)", and "[Developing a Positive Culture where People and Performance Thrive](#)".

We also offer an open or in-company online **2.5-day Culture, Change & Leadership workshop**: <https://www.ocai-online.com/products/culture-change-days>

For more training, see the online **Positive Culture Academy** at <https://www.marcellabremer.com/enroll-in-the-positive-culture-academy/>

## Consultancy

We can assist you with consultancy as well. Please see

<https://www.ocai-online.com/products/ocai-consulting>

We have a network of partner consultants located around the globe.

## OCAI online culture profiles in US dollars:

#of Culture Profiles ordered	price a piece	total US dollars
1 OCAI collective profile (like a Pro account)	\$ 597	\$ 597
2-5 subprofiles	\$ 547	\$ depends on #
6-10 subprofiles	\$ 497	
11-20 subprofiles	\$ 447	
21-40 subprofiles	\$ 397	
41 -60 subprofiles	\$ 347	
61 and more	\$ 267	
	VAT	not applicable
	<b>Total amount</b>	<b>\$ depends on #</b>

## OCAI online culture profiles in Euros:

#of Culture Profiles ordered	price a piece	total Euros
1 OCAI collective profile	€ 497	€ 497
2-5 subprofiles	€ 427	cost depends on #
6-10 subprofiles	€ 397	
11-20 subprofiles	€ 347	
21-40 subprofiles	€ 297	
41-60 subprofiles	€ 247	
61 profiles and more	€ 197	
	VAT	applicable within EU
	<b>Total amount</b>	<b>depends on #</b>

We're happy to answer questions or send you a customized proposal.  
We look forward to your response.

With best regards, Marcella M.W. Bremer MScBA, *partner*